

# GRONINGEN DECLARATION NETWORK

Annual Meeting | Melbourne, Australia 2017

## INCREASING THE IMPACT OF THE GRONINGEN DECLARATION NETWORK

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Groningen  
Declaration

# Potential barriers and challenges related to digital disruption

- How do we enable integration with existing systems easier?
- Examples of organisations that have existing systems include international agent networks, admissions centres, other partner organisations, government *etc.*
- Paper-based / manual verifiers of academic credentials need to be considered explicitly

# Expansion of the Groningen network

- How do we bring other regions on board with the movement?
- How do we engage with and persuade other networks to join the movement?
- Could we persuade nearby, smaller countries to come on board?
- How about other, related organisations such as TAFE and the broader VET sector? Would they be interested?
- There will be a political element to expansion

# Extending the platform that is currently being built in Australia and NZ

- Could we adapt / use the platform to assist students with pathways to study?
- Where is line drawn with respect to “quality”? Do we play a role in that or leave it to the higher education and vocational education and training regulators?
- Opportunity to support supply of related products. For example, concession cards or any other situation for which you need to prove that you’re a student

# Other notes

- Significant fraudulent activity is not apparent in NZ and Australia (compared with some other countries) – so the emphasis of Groningen activity in NZ / Australia is more about the student experience
- Important issue in NZ is how to improve engagement through the student recruitment experience – digital offers a way to do this

# BUSINESS INTEROPERABILITY

- THE BIG BANG THEORY DOES NOT APPLY
- UNREALISTIC TO HAVE OR LAUNCH PERFECTLY FROM THE START
- SMALL, CONSISTENT, INCREMENTAL STEPS OF PROGRESS – THE KEY
- WE'VE NEVER DONE THIS BEFORE, A ROADMAP DOES NOT EXIST

# BUSINESS INTEROPERABILITY

- PEOPLE + TECHNOLOGY = SUCCESS
- TECHNICAL INTEROPERABILITY, OR TECHNOLOGY ALONE IS NOT THE ANSWER
- EMPLOYEES, STAFF, PARTNERS, CLIENTS/CUSTOMERS MUST ALL UNDERSTAND 'SUCCESS'
- BUILDING A COALITION, SOCIALIZATION AND ORGANIZING ARE EQUALLY IMPORTANT AS TECHNOLOGY

# BUSINESS INTEROPERABILITY

- COOPERATION + COMPETITION = 'CO-OPETITION'
- INDIVIDUALLY WE MAXIMIZE OUR ORGANIZATION'S VALUE & MISSION
- TOGETHER WE AGREE ON COMMON VALUE & COMMON MISSION



Q&A

**GRONINGEN  
DECLARATION  
NETWORK**

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Extending our Engagement

A background graphic consisting of a network of interconnected nodes and lines, transitioning from a red-to-purple gradient. The nodes are represented by small dark circles, and the lines are thin, connecting the nodes in a complex, web-like structure.

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