Parchment Primer for the Groningen Declaration Network
Credentials are a lifelong currency. They open doors. **Parchment’s mission is to help turn credentials into opportunities** worldwide.

- **230M** Current Global Higher Education Enrollments
- **65M** US Professional Credential Holders

- **Undergraduate Admission**
- **Transfer Admission**
- **Internship**
- **First Job Offer**
- **Graduate Admission**
- **Professional Certification**
- **Career Advancement**

**CERTIFY KNOWLEDGE**

**DISCOVER TALENT**

**FILTER CANDIDATES**

**ARTICULATE LEARNING**

ICEF - 2018, Measuring Alternative Educational Credentials; 2012, U.S. Census Bureau
Our Mission in Action

COMPREHENSIVE PLATFORM

LEARNER CENTERED

CREDENTIAL INNOVATION
Each **credential pathway** supported through Parchment’s network broadens the ability of the platform to support learners across life transitions.
Parchment Provides a Comprehensive Platform

Parchment offers a **comprehensive platform** for issuing, managing, discovering and receiving secure academic and professional credentials.

<table>
<thead>
<tr>
<th>Issuers</th>
<th>Individuals</th>
<th>Receivers</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>send</strong></td>
<td><strong>award</strong></td>
<td><strong>receive</strong></td>
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<tr>
<td>Request and fulfillment of digital transcripts, verifications and other records</td>
<td>Awarding and sharing of digital diplomas and certificates</td>
<td>Unified collection, verification and processing of inbound credentials</td>
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<tr>
<td></td>
<td>Comprehensive learner experience for managing and promoting their credentials</td>
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**Services**

- Print and Mail
- Closed Schools
- Paper Record Scan and Index
- Professional Development
- Premium Support
- Unified Inbox
Parchment’s Innovative Platform

With a comprehensive student record as data, technology can make credentials **personalized and purpose driven**.

Traditional Look, Enhanced with embedded links

Reimagined, Audience-specific rendering

Shared socially to improve marketability
Of course, it is our college and university Members who truly make Parchment. We have an amazing mix of institutions from all over the world. Their knowledge and passion is second to none and guide our mission and our strategy.

EXPERIENCE MATTERS

135 years. That’s the cumulative years our Account Executives have worked in higher education. That’s almost as old as Dumbledore was.

We know the problems registrars are dealing with because a former registrar manages our entire team.

EMPLOYEES WITH HEART

“I wake up and I want to come to work. I love my job because I get to onboard institutions and proactively spearhead any issues, so they have a great experience right out of the gate.”

– Project Manager

USER CONFERENCES

Regional and National, we go where our Members are to share their innovations, award their accomplishments and foster connections within the community. It’s about learning and networking. It’s about being a part of something amazing – a community.
THANK YOU!

Jason Weaver
jason@parchment.com