Opportunities and Challenges in the ‘Internet Plus’ era:
China’s new approach to the evaluation of overseas credentials

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China at the crossroads of talent migration

- A top sending country: 662 thousand in 2018;
- A robust influx of returnees: 519 thousand in 2018;
- An important destination for international talents: academic and professional purposes
 Credential Evaluation in China

- Chinese Service Center for Scholarly Exchange
- Service demanded by a sizable group of people and in rapid increasing: 253 thousand application in 2018, an annual 40% increase
- The backbone of applicants: 96.8% are Chinese scholars returning from abroad
- The unique role: guiding Chinese students in their selection of institutions and programs
The ‘Internet plus’ Reforms 2018

- No original documents required any more;
- Measures tackling forged documents;
- Towards 100% authenticity verification;
- Reduced processing period: 10-20 working days
New Challenges

- The accessibility and reliability of students graduation data;
- The variety and complexity of higher education quality assurance culture;
- The non-traditional learning paths leading to a qualification;
- The unethical practices of some higher education institutions targeting Chinese students;
Looking ahead...

◆ Continuing support for the two-way flow of talents;
◆ Better guidance for Chinese students going to study overseas: do not select those courses that allow you to get your degree with little effort; go for those that can really enrich your academic and professional life.
◆ Better collaboration with higher education quality assurance organizations in the major study destination for Chinese students;
◆ Closer cooperation and coordination in student data verification with HEIs and data companies.

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